

LACHI, Cristina. The role of information services in shaping and concretizing the tourists' decision. In: Paradigme moderne în dezvoltarea economiei naționale și mondiale. 30-31 octombrie 2020, Chișinău. Chișinău: Centrul Editorial-Poligrafic al USM, 2020, pp. 364 - 366. ISBN 978-9975-152-69-3.

This article presents research of the influence of informative services on the tourists decisions. The content of information services means the process of circulating the necessary information between two or more participants. This flow is achieved through different classical methods of written publication (leaflets, brochures, catalogs), but, as analyzed and researched in the article, includes the context of information technology services.